

For immediate release
April 15 2008

REPROMED OPENS IN THE NORTH

A new facility offering IVF services to people living the northern suburbs and regional areas of Adelaide was opened today by Health Minister John Hill.

The facility, a first in the north, will be run by the successful SA-based Repromed.

While IVF procedures will still be undertaken at Repromed's Dulwich facility in Adelaide, much of the preliminary work for people in the north, such as blood tests, ultrasound scans and other analyses, will now be done at Mawson Lakes.

Currently in Australia around 3 million people are affected by infertility.

Repromed Medical Director Richard Henshaw says, while the causes for infertility are many and varied, Repromed hopes the Mawson Lakes rooms will help simplify the process for people living in the north.

Congratulating Repromed on their new premises at Mawson Lakes, Mr. Hill said the organisation provided a significant service to South Australians.

"Repromed's staff bring a lot of happiness to people struggling to have children and now people in Adelaide's north will have better access to their services," he added.

Repromed has introduced a short cycle, patient friendly treatment which halves treatment times for in-vitro fertilisation (IVF).

The treatment requiring drug stimulation for less than two weeks is just as effective as the standard month long – and sometime longer – cycle employed to stimulate a woman's egg production.

Dr Henshaw described the new treatment as "significantly more convenient for women and positive news all around for every woman who wants to undergo IVF treatment".

Repromed at Mawson Lakes is located at 8A Light Common. Telephone 8333 8111.

Further information: Adrienne Pope on 8333 8179